

Sponsorship and Exhibitor Prospectus

December 2, 2025



Emerging Trends



Prevention



Health Systems and Prescribers



Public Safety and First Responders



Treatment and Recovery



Hyatt Regency Wichita 400 Waterman St. Wichita, KS 67202



KEYNOTE SPEAKER

Tiffany Jenkins is a recovering addict, comedian, and social media star behind Juggling the Jenkins. With over 9 million followers across her social media platforms and over a billion total video views, she uses her platform to help and inspire others who are struggling with motherhood, mental health, addiction, and those who just need a good laugh. She creates hysterically honest content about motherhood, her experience with opioid addiction, recovery, marriage, and life.



Tiffany Jenkins Keynote Speaker

A highly sought-after speaker, Jenkins has completed a 40 city-wide speaking tour

where she speaks about addiction, recovery, and her struggles with depression and anxiety. From jails to high schools to recovery events, she shares her own personal experiences with addiction and recovery.

In her memoir, High Achiever: The Incredible True Story of One Addict's Double Life, Tiffany Jenkins provides an up-close portrait of the mind of an addict and the devastating effects of narcotics. The book takes readers inside the distress of addiction by detailing her life as an active opioid addict, her time spent in jail, and her eventual recovery and subsequent journey into motherhood. By combining captivating honesty with her signature humor, Jenkins puts a human face on the opioid crisis.

In addition to running her blog and speaking about her experience with addiction, Tiffany Jenkins co-hosts Take It or Leave It, a parenting podcast that tackles marriage, motherhood, and everything in between. She has over 9 million followers across her social media platforms and has amassed over a billion total video views.



DCCCA has hosted the Kansas Opioid and Stimulant Conference in collaboration with the Kansas Prescription Drug and Opioid Advisory Committee, Kansas Department for Aging and Disability Services, and Kansas Department of Health and Environment since 2017. This event was developed as a response to the emerging opioid overdose epidemic in Kansas. We were seeking ways to engage community partners to respond to the growing crisis proactively and collaboratively. We wanted people to leave our conference feeling informed and empowered to make an impact in their communities. Year after year we have received participant feedback affirming our goals of collaboration, education and empowerment.



Chrissy Mayer
Chief Community-Based Services

Evaluation feedback from our annual conference continues to be overwhelmingly positive and

participants have offered suggestions for enhancing conference offerings. We have built on the success of the first conference and have increased our attendance to more than 500 individuals sharing their expertise and learning from others at our event. DCCCA is focused on bringing top experts in the opioid crisis field to share best practices in prescribing, prevention, treatment and recovery, and law enforcement to ensure Kansas has the tools needed to save lives and prevent overdose death.

DCCCA is thrilled to host the 2025 Kansas Opioid and Stimulant Conference on December 2nd at the Hyatt Regency in Wichita. We are seeking partnerships to make 2025 our best conference yet! We invite you to engage with this dynamic conference as a sponsor. We have a variety of opportunities for sponsorship outlined in the prospectus and also welcome additional conversations if you have ideas about how you would like to connect with the event.

Join us in making the 9th Annual Kansas Opioid and Stimulant Conference a cutting-edge event to remember! We look forward to collaborating with you.

Sincerely,

Chrissy Mayer

DCCCA Chief Community-Based Services Officer



•Informational Item

·Logo Recognition in

Welcome Slideshow

 Complimentary Table in Exhibit Hall **Premium Location**

Provided to

Participants

2025 SPONSORSHIP OPPORTUNITIES & BENEFITS

PRESENTING SPONSOR \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
 Luncheon Sponsor Exclusive Distribution of Marketing Materials During Lunch 5 Minute Presentation at Lunch Reserved Ballroom Seating Eight Complimentary Conference Registrations Full-Page Advertisement in Conference Program Social Media Recognition 	•Six Complimentary Conference Registrations •Full-Page Advertisement in Conference Program •Social Media Recognition (Post-Event) •News Release/ Publication Recognition •Conference Website Recognition/Logo •Informational Item Provided to Participants •Logo Recognition in	Four Complimentary Conference Registrations Half-Page Advertisement in Conference Program Conference Website Recognition/Logo Informational Item Provided to Participants Logo Recognition in Welcome Slideshow Complimentary Table in Exhibit Hall	•Two Complimentary Conference Registrations •Quarter-Page Advertisement in Conference Program •Informational Item Provided to Participants •Logo Recognition in Welcome Slideshow •Complimentary Table in Exhibit Hall	Logo Recognition in Welcome Slideshow Complimentary Table in Exhibit Hall
 News Release/ Publication Recognition Conference Website Recognition/Logo 	 Logo Recognition in Welcome Slideshow Complimentary Table in Exhibit Hall Premium Location 	\$5,000 – Breakfast Sponsor \$2,500 – Afternoon Break Sponsor \$2,000 – Coffee Sponsor		

\$1,000 - Lanyard Sponsor

(Sponsor must provide lanyards)

\$1,000 - Wi-Fi Sponsor

Customized sponsorship packages are available. Contact Kelly Garcia for more information. kgarcia@dccca.org



SPONSORSHIP PACKAGES

Sponsorship Package Item Descriptions:

- **Final Program Advertisements** advertisements are available in the printed Opioid and Stimulant Conference Guide available to the conference attendees. The size of the conference program is 8.5" x 11". Sample of ad layout and sizes below.
- Informational Item for Participant Bags Items may be placed in participant bags. Sponsors may provide a quantity of 650 items to be placed in the participant bags. Sponsors will be responsible for the production and shipping of the item.

All sponsors will receive the following:

- Tax-deductible donation and receipt
- Recognition in the conference program and welcome slideshow
- Sponsor ribbons
- Exhibitor table

All items must be received by DCCCA no later than October 17th. Please send to: 3312 Clinton Parkway, Lawrence, KS 66047

For more information on sponsorship opportunities, please contact:

Lori Moriarty
Imoriarty@dccca.org

The 9th Annual Kansas Opioid and Stimulant Conference is being held on December 2, 2025 at the Hyatt Regency in Wichita hosted by DCCCA, the Kansas Department for Aging and Disability Services, the Kansas Department of Health and Environment, and the Kansas Prescription Drug and Opioid Advisory Committee.



Final Program Advertisements – advertisements are available in the printed Opioid and Stimulant Conference Guide available to the conference attendees. The size of the conference program is 8.5" x 11". Sample of ad layout and sizes below.

Full Page	Half Page
8.5" x 11"	5.5" x 4.25"
	Quarter Page 2.125" x 2.75" Quarter Page 2.125" x 2.75"



EXHIBITOR OPPORTUNITIES & BENEFITS

Hyatt Regency Wichita 400 Waterman St. Wichita, KS 67202

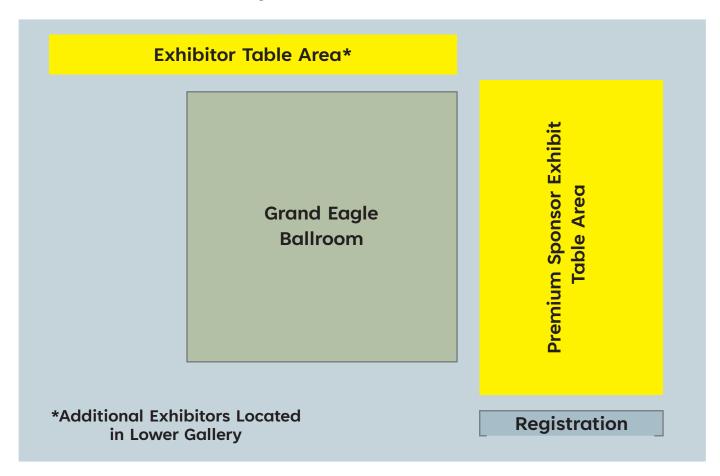
Exhibitors Only:

Non-Profit Rate: \$150 early bird, \$250 after June 30, 2025

Regular Rate: \$300 early bird, \$400 after June 30, 2025

Exhibitor Table Includes:

- 6' x 30' Draped Table and Two Chairs
- · Conference registration for two



Exhibitor registration closes October 17, 2025.

For more information on exhibitor opportunities, please contact:

Lori Moriarty

Imoriarty@dccca.org